



AWARD WINNER 2013

ULTIMATE COLLA-GEN

NEWSCIENCE LABORATORIES PTE LTD

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ULTIMATE COLLA-GEN

The 'glue' found in the skin, bone, joint, cartilage, blood vessels, tendons and teeth, otherwise known as collagen, is an important structural substance that holds your body together. Collagen is the most abundant protein in the body, making up 75% of skin and 80% of connective tissue.

However, around the age of 25, your body's 'collagen factory' starts to lose its ability to produce more collagen and collagen levels begin to drop at about 1.5% every year. This works out to be about 30% less collagen in your body by the time you hit 45 and a 45% reduction in collagen production by the age of 60.

As we age, the skin becomes less supple, nails brittle and joints creaky - amongst other effects of collagen loss. To help make up for the inevitable decline of collagen throughout the ageing process, supplementation of collagen can be advantageous!

Ultimate Colla-gen gets our vote because of its convenient, lightweight powder sachet form that contains 5,000mg of Nano sized pure premium Korean Collagen Hydrolysate derived from fish scales!

Firstly, these collagen molecules are hydrolysed using proteolytic enzymes that reduce their size without heat and acids to ensure biocompatible integrity. With its smaller size and better resistance to oxidation, Ultimate Colla-gen not only ensures efficient absorption by the body but also has good shelf life.

Secondly, each 38kcal sachet of Ultimate Colla-gen not only contains Nano Collagen but also an optimum and synergistic mix of 8 other premium multi-nutrients such as,

Hyaluronic Acid - a gelatinous compound found in brain and eye tissue, joints and skin, to help boost moisture level, lubricate and comfort joints.

Vitamin C and **Silicon Dioxide** - essential for the manufacture of collagen and synthesis of collagen protein within the body.

Glucosamine - to aid the cartilage structures around the joints.

Unique freeze-dried **Acai Berry** and **Blueberry Extract** - that provides a large mix of antioxidants like anthocyanidins, vitamins and minerals which benefit the skin and heart. Anthocyanidins are also required for the maintenance of collagen.

Chondroitin - to aid in the prevention of cartilage degeneration.

Methyl Sulfonylmethane (MSM) - to help in the formation of keratin, collagen and elastin.

Probiotics - for healthy digestive health.

Carotenoid - to act as an antioxidant as well as to help counteract the effects of photo-ageing (UV exposure).

Ultimately, unlike many artificially flavoured supplements, we like that Ultimate Colla-gen is naturally flavoured with real blueberry extract, and has a light and refreshing taste that leaves no fishy aftertaste. It is also halal-certified in Korea, hence suitable for people of all age groups.

If you're looking for a collagen supplement that can help nurture skin, joints and hair, Ultimate Colla-gen has our vote!



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ULTIMATE COLLA-GEN

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